

Phone: Iphone 6s

Apps

→ Zomato.
→ uber/ola
→ social media
→ u.cam perfect

Booking tickets: Bookmyshow

family gettogethers: Once a month

friends gettogethers: 2-3 times a week
with hostel friends its
everyday.

Do you like clicking memories: Yes
phone camera.

I click photos almost-everyday

1. college notes, reading material etc.
2. group selfies.
3. my selfies for social media profile picture.
4. food. — insta.

20-25 clicks to get a nice shot.

filters

sometimes it is blurred
sometimes the filter is not
giving wow

Yes I click selfies. once in a day or
once in 2 days.

32 gb. memory in phone.

Camera res.

12 MP

5 MP. - selfie.

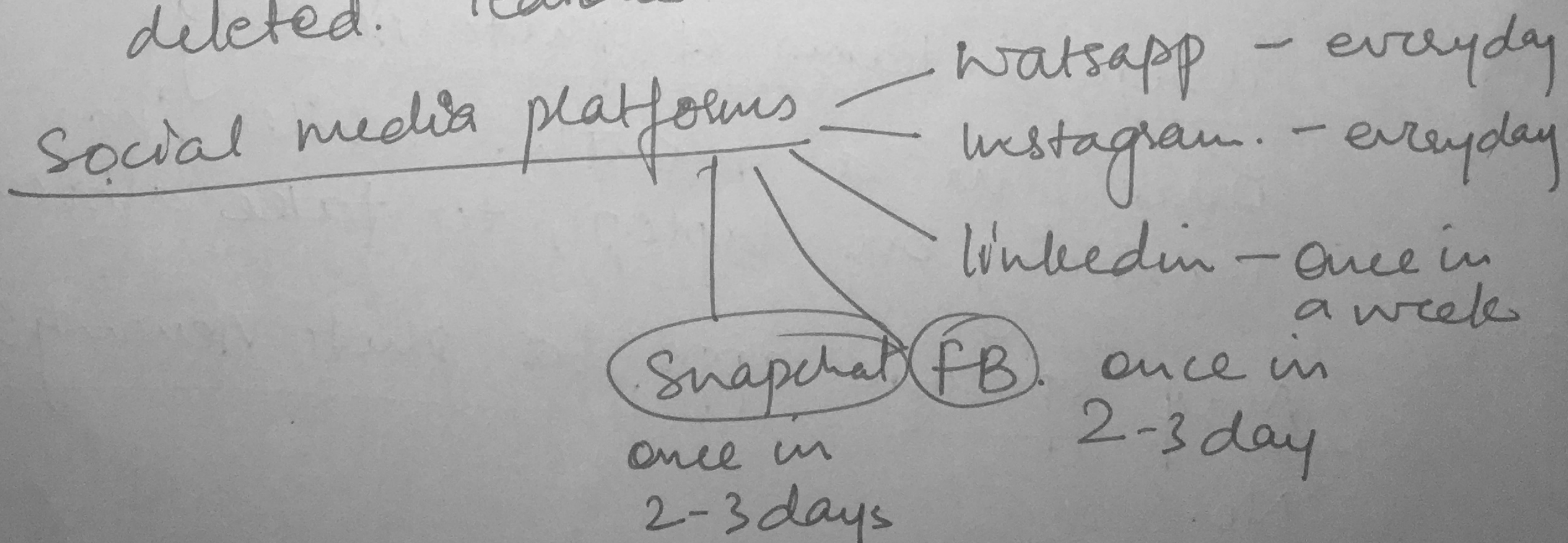
Phone running out of memory - Yes.
Too often.

Yes I like to share photographs with my peers and friends.

Sharing photos with friends. - often
Viewing photos in phone - very often.

Pain points

- scrolling too much to reach the photo I want to see
- Too many photos that are just trial shots. clutter in phone.
Have to select/tap on each photo that needs to be deleted.
deleted. Tedious task.



Trips - Yes. only college trips with friends
college mates and friends

2-3 times/year.

I click photos by my mobile
when on trips. It is easy
and handy.

I don't have a DSLR cam.

Digital camera - No I don't have
nor I have ever used
it.

computer - laptop - Dell. - Don't know
the
memory

general
usage

once in a week

usage in terms of photo viewing
once in a month. while I'm
working on laptop, to take a break.

Any specific apps for photo viewing?

No.

open laptop → search for the folder on desktop

↓
open the folder
← select all photos

↓
press enter. → slideshow.