



Hello!

I'm Stuti Kamboj

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My objective...

As an experience design enthusiast with a specialization in digital products, I try to constantly upgrade my knowledge, share my imagination & make a difference with whatever I do.

Areas that excite me

Product strategy design

Experience design

Service design

System design

Journey mapping

Wireframing

Prototyping & testing

User research

Persona, scenario & user stories

I.A. & Navigation

Heuristic evaluation

Interaction design

Usability analysis

Technical proficiency

Figma

Sketch

Invision

Adobe creative suite

Personal

15 Feb 1990

Date of birth

New Delhi

Hometown

Reading, music, cooking

Hometown

My journey so far...

Lead UX Designer for MakeMyTrip

Mar '21- Present

Working on consumer facing app currently.

Sr. UX Designer for Milkbasket

Aug '19 - Feb '21

Milkbasket is e-commerce brand into groceries domain. Took care of consumer facing app charter there.

Sr. UX Designer for PayU

Jun '18 - July '19

PayU is a fintech and e-payments division of Naspers

UI UX Designer for Edifecs

Jan '17 - Jun '18

Edifecs is a US based healthcare company making digital products for wellbeing at personal, cultural and social tangent.

**Industrial internship project on
"Revamp of Experience Design for Jugnoo"**
Yr 2016

Interned for Design Karkhana in digital products
Summer internship in year 2015

Cluster Visual Merchandiser for Blackberrys
Mar - May '14

Visual Merchandiser for Landmark Group
Oct '13 - Feb '14

Education

Masters in Design | NID | 2014-16
Design for Retail Experience

Bachelors in Design | NIFT- Delhi | 2009-13
Fashion Communication

St. Margaret Sr. Sec. School | 1995-2008