

Name : Ashok

age : 55 yrs.

Chief business dev. officer

PSV in G101

Living in Delhi.

MBA from KUK university

Bsc in graduation.

Normal day in life

Wake up → 6 am → Yoga → morning rituals → breakfast

Check whatsapp

6:00 pm

leave office

official calls

9:00 am

Reach office

Travel to office by car

Till

then not much of internet usage on phone.

Travel back home

→ read Times of India while in metro

8:00 pm dinner

9:00

check whatsapp forward messages.

reply and forward posts on whatsapp.

→ watch funny videos and jokes on whatsapp

Till 10

watch T.V. match movies news.

→ sleep at 10

On weekends

Do household chores, repair etc.
Bank work and pay bills like
electricity via online.

Book railway tickets for office tour.
check office emails etc.

meet family friends over tea sometimes.

Book movie tickets - ask daughter to book if

Pay ~~into~~ electricity bill - online . website
desktop

Phone - HTC Desire

Hangout with family friends / friends

1-2 times in a month.

Daily life apps → Times of India
WhatsApp
Gmail
Google

I usually don't. My kids do that.
But sometime I do, when I'm the
only one available to click.

Clicking photos with mobile

no. particular pattern. Need based.
may 4-5 times in a month.

I click rarely.

family photos., documents, events

4-5 clicks till I get a shot. and yet
that shot is not so perfect.

No I don't click selfies.

Phone memory? Don't know the specifics.

Yes sometimes my phone runs out of
memory. Then I delete the photos
and get some space.

I don't like sharing photos much
online. Though I like viewing them
on my computer with others.

Camera: 13MP.

1-2 times in a week I view/share
~~share~~ photos on phone.

Social media - → whatsapp → daily.

I don't like sharing photos ~~ever~~
much. until its a joke - political
jokes.

Trips - Not much. Once in 2-3 years
with family.

Carry → point and shoot camera
→ phone camera.

No DSLR camera.

Yes I have a Digicam.

Yes I use it. occasionally
events like family functions, birthdays,
picnics, ceremonies.

Frequency
Once in 6 months maybe.

Don't know. My child must be knowing.

2-3 shots to ensure the frame is decent enough.

Yes sometimes. Then I transfer photos from the memory card to desktop. and delete all the photos ~~the~~ from the memory card.

Check photos → after a point of time 2-3 months
6-8 months
when I realise the memory card is low on memory

↓
I transfer the photos to my computer.
↓
Copy files from memory card
↓
dump in Images folder.

Yes. I have a computer.

desktop. Don't know the configuration.

weekends I work on my computer.

Sometimes. when friends, relatives come.

To view albums of ceremonies;

No specific interface

double click the photo → click next
on slideshow

Go to images folder on desktop

Slideshow

to

photos

related

to the event

exhaust.

double
click

←

Search
for

relevant
photos